



Traffic Safety Newsletter

OCTOBER 2012

OPERATION PULL OVER AWARDS BANQUET

The 2012 Operation Pull Over Awards Banquet will take place on Friday, November 9, 2012 at the Ritz Charles in Carmel. Please RSVP with your name and department name by October 31st if you plan to attend. The banquet will be limited to the first 500 registrations and we invite traffic safety partners from throughout Indiana to join us!

Check in will open at 9:00am and the banquet will begin promptly at 10:30am. Lunch will be provided. If you have any questions or to RSVP, email opo@cji.in.gov.

TRAFFIC SAFETY ADVOCATE AWARD NOMINATIONS-DUE BY OCTOBER 15th

Do you know someone who has enhanced Traffic Safety in Indiana? Please nominate them for a Traffic Safety Advocate of the Year Award that will be presented at the Operation Pull Over Awards Banquet on November 9th.

It can be a person, department or an organization who has had a positive impact on traffic safety in Indiana over the past year. Email your submission to Ryan Klitzsch at rklitzsch@cji.in.gov. Please include the individual's name, organization name and a brief paragraph stating your reason for their nomination and how they have contributed to Traffic Safety programming over the past year. Please send all submissions no later than October 15th. Celebrate those who are doing a great job and making a difference by nominating them for the Traffic Safety Advocate of the Year Award!

Coming up...

***Blitz 73:
Seatbelt Pre-Surveys
Oct. 21-27***

***Awareness Campaign
Oct. 28-Nov. 9***

***Pre-Enforcement Media
Nov. 9-15***

***Enforcement Period
Nov. 16-Dec. 2***

HIGH VISIBILITY ENFORCEMENT ONLINE TOOLKIT AVAILABLE

High Visibility Enforcement ("HVE") is a universal traffic safety approach designed to deter and change unlawful and unsafe driving behaviors. According to the National Highway Traffic Safety Administration ("NHTSA"), HVE combines highly visible and proactive law enforcement targeting a specific traffic safety issue. These law enforcement efforts combine with visibility elements and a publicity strategy to educate the public and promote voluntary compliance with the laws. The Traffic Safety Division strongly encourages Indiana Law Enforcement departments to begin implementing these practices if they have not already done so. The online toolkit, created by NHTSA should assist your department. You can access the toolkit by clicking [HERE!](#)

You can also learn more by clicking [HERE!](#)

"When you gamble with safety, you bet your life."

TRAFFIC SAFETY DIVISION GETS NEW PROGRAM MANAGER

John von Arx has joined the Indiana Criminal Justice Institute and will be managing impaired driving projects for the Traffic Safety Division; specifically DUI Taskforce and FACT related initiatives.

John comes to ICJI from the City of Indianapolis, where he worked as a communications manager under Public Safety Director, Scott Newman and Mayor Greg Ballard. John grew up in central Indiana and is a graduate of Indiana University.

John says, “I am eager to continue the great work that’s been done in the Traffic Safety Division, and look forward to helping everyone achieve their goals and objectives.” John can be reached at jvonarx@cji.in.gov or (317) 234-6227.



DISTRACTED DRIVING COLLABORATION

The Indiana Criminal Justice Institute is partnering with Attorney General Greg Zoeller and AT&T to raise awareness about the dangers of texting while driving.

This partnership has resulted in a series of five events around the state to educate teen drivers about the dangers of texting while driving. At each event, students will have the opportunity to use a driving simulator to learn firsthand the consequences of distracted driving. The events coincide with AT&T’s renewed national awareness campaign focused on “No Text On Board – Pledge Day” across the country. On September 19, AT&T urged all Americans to pledge not to text and drive, and to join the campaign by spreading the word.

Sending or receiving a text message takes a driver’s eyes from the road for an average of 4.6 seconds. Driving at 55 mph, that’s the equivalent of traveling the length of a football field without even looking at the road.

FARS COUNT

PROVISIONAL TOTAL OF 2012 TRAFFIC FATALITIES-AS OF 9:00 A.M. OCT. 1, 2012

	DEATHS		CRASHES		REDUCTION OR INCREASE	
	2011	2012	2011	2012	Deaths	Crashes
Rural	360	406	320	370	+46	+50
Urban	197	175	183	167	-22	-16
Statewide	557	581	503	537	+24	+34

"Be Alert! Crashes Hurt!"

TRAFFIC SAFETY DIVISION

CHILD PASSENGER SAFETY WEEK

September 16-22, 2012

Thank you to all of the Child Passenger Safety Technicians throughout Indiana who participated in Child Passenger Safety Week! This year's theme was "Car Seat Checks Are Painless, Heck We Even Give You the Answers." Great job to everyone who checked car seats, directed families to attend and helped implement these events "behind the scenes."



As part of National Teen Driver Safety Week (October 14-20), Indiana SADD is holding a state-wide **Rock the Belt Day on Friday, October 19th!**

Indiana SADD is asking that all high school and middle school SADD chapters, prevention groups, Student Councils, and other school leadership groups host your very own Rock the Belt day on October 19th.

This day can include educating peers via announcements and print materials, demonstrating seat belt usage via a local Quick-Click Challenge competition, encouraging usage via seat belt check-points/surveys, and any other activity you can think of to remind young people of the importance of buckling up in every seat, every time. A toolkit will be posted at www.indianasadd.org by October 1st. Indiana SADD will also be mailing out **50 FREE toolkits** with Rock the Belt t-shirts, and other supplies! Finally, don't forget to visit the Indiana SADD Facebook fan page to share some of the great activities your community is doing! Rock the Belt, Indiana!



i Click it. Rock the Belt!

LEL SPOTLIGHT



TRAFFIC SAFETY DIVISION

East Central: While finishing up an OPO shift on September 24th, **Delaware County Sheriff's Deputies**, **Tony Johnson** and **Eric McBride** were approached by an oncoming motorist who was flashing his headlights to get the deputies attention. In the back seat, the individual's two month old baby was choking. Deputy Johnson retrieved the baby from the vehicle and began giving back blows. While doing so, Deputy McBride radioed for EMS. Deputy Johnson was able to free the obstruction and the child began crying. The baby was later transferred to Indiana University Ball Memorial Hospital for further care. Congratulations to these heroes! Saving a young life is not something these two will soon forget! We are so proud to have people like Deputies Johnson and McBride working our programs!

South West: The **Princeton Police Department**, assisted by the **Gibson County Traffic Safety Partnership**, held their first Sobriety Checkpoint during Blitz 72. This is a great form of high visibility enforcement! Congratulations on a job well done!

South Central: During Blitz 72, South Central agencies made 131 DUI arrests. Possession of Marijuana arrests were made by the **Brazil PD**, **Hendricks Co. SD**, **Johnson Co LEC**, **Ellettsville PD** and **Brownsburg PD**. The **Brazil PD** also made an arrest for possession of 37 grams of Crystal Meth. The **Bloomington PD** made an arrest for Domestic Battery during their Blitz 72 patrols. **Morgan County SD** made a sexual assault arrest and served a felony warrant during Blitz 72. The **Clay County SD** made 6 various criminal arrests. Thanks to all SC agencies for your continued hard work.

North East: These photos are great examples of signage as the public awareness component of High Visibility Enforcement! These were featured in **Bristol** and **Lakeville**! Way to show off your efforts!



North Central: While working DDE, a **Frankfort Police** Officer stopped a van after noticing an occupant between the two front seats. As a result they found 17 of the 19 occupants were not wearing seatbelts. All 17 received seat belt citations and the driver was arrested for being unlicensed and having expired, fictitious plates. The vehicle was impounded.



TRAFFIC SAFETY DOPPELGÄNGER

NC LEL Phil Oliver
As
Tony La Russa

Submitted by John Von Arx

Got a Traffic Safety Double?
Let us know! Submit it [here](#)!



“Like” us on Facebook!
www.facebook.com/IndianaTrafficSafety



TRAFFIC SAFETY DIVISION

IMPORTANT INFORMATION

Websites

ARIES (Crash Records): <http://crashreports.in.gov>

Automotive Safety Program (Child Passenger Safety Information and CPS Tech Classes):

www.preventinjury.org

Center for Criminal Justice Research (Traffic Safety Research and Data for Indiana): <http://policyinstitute.iu.edu>

DRE: Indiana www.indianadred.com National www.decp.org

Indiana Coroners Association: www.indcoroners.org

Indiana State Department of Toxicology: www.in.gov/isdt

JTAC & eCWS: <http://courts.in.gov/judiciary/jtac> Email: jtacecws@jtac.in.gov

National Highway Traffic Safety Administration: www.nhtsa.gov

Traffic Safety Marketing: www.trafficsafetymarketing.gov

Traffic Safety Division Staff

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Traffic Records: Vacant

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CHANGES TO TRAFFIC SAFETY DIVISION STAFF

The Traffic Safety Division is sad to announce that Nils King, the Traffic Records Program Manager, has resigned from ICJI. He has taken a position in the private sector. We wish Nils much luck and happiness as he moves forward with his new position.



ICJI will partner with the Children's Museum for their annual Haunted House... the Wicked Workshop is open from October 13th-31st! A free car seat check will take place at the Museum on Sunday, Oct. 28th. Contact [Justin Phillips](mailto:juphillips@cji.in.gov) for details.